



OUR MEMBERS



Bundesverband deutscher Kaninchenfleisch- und Wollerzeuger e. V.



Associazione Italiana Coniglicoltura



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The Voice of the
European rabbit sector



WHAT IS ERA?

Created in 2022, the European Rabbit Association brings together national associations and federations of professionals from Belgium, Czech Republic, France, Germany, Hungary, Italy, Poland, Portugal, Spain and the Netherlands, which are the main rabbit meat producing countries of the European Union. ERA represents the whole production chain (production, processing and marketing of rabbit meat).

The objectives of the association are:

- + To **promote and represent the interests** of the rabbit sector in Europe
- + To **improve the visibility** of the sector among EU institutions and stakeholders by **contributing to the debate** around EU relevant policies
- + To **promote the values and quality standards** of rabbit meat and encourage the development of the sector in Europe
- + To **support the continuous sustainable transition** of the sector through research synergies and exchange of best practices

OUR COMMITMENTS



Sustainability

ERA contributes to **food security** in Europe by offering quality meat. The three sustainability pillars: **economy, social and environment** should be addressed on an equal footing.



Animal welfare

The European rabbit sector is committed to further improving its breeding practices by using the **most up-to-date scientific data tested under farms conditions**. Any change should be done in a **progressive and thoughtful way**.



Animal health

European rabbit breeders take ambitious action to **combat antimicrobial resistance** by reducing significantly the use of antibiotics.



Environment

From an environmental point of view, rabbit farming performs well with **one of the lowest carbon footprints**: little methane produced during rabbit digestion and use of co-products for feed.



Sustainable growth in rural areas

The European rabbit sector contributes to **growth and job creation** in rural areas and ensures that rabbit meat products are available at fair prices. Professionals of the sector should be guaranteed a **decent salary**.

KEY FIGURES

PRODUCTION

126.000

tonnes
per year



JOBS

6.000

breeders



CONSUMPTION

570

grammes/inhab.
per year

